

This privacy policy explains how we collect, use, manage, share and protect business information, including business professional and business contact data. Please read this policy carefully to understand our information collection and management practices.

Subscribers use Argos Risk Surveillance to:

- Mitigate credit risk, increase cash flow and drive increased profitability;
- More effectively manage their suppliers and service providers;
- Strengthen their marketing initiatives and increase revenue from new and existing customers;
- More effectively drive their business in the Information Age; and
- Convert prospects into customers faster by enabling research of companies, executives and industries.

We promise to safeguard the information within our care and we are committed to managing data in a secure and responsible manner. We adhere to this Privacy Policy through ongoing compliance and training.

Argos Risk delivers products and services through the Internet effectively and efficiently. The free flow of information must be fairly balanced against privacy and data protection interests, and Argos Risk is committed to employing such a balance.

Argos Risk.com may provide links to other U.S. Argos Risk websites, non-U.S. Argos Risk websites and non-Argos Risk websites that may employ different information management practices. We encourage you to carefully read the online privacy notices of these other websites to ensure that you understand their practices and the relevant distinctions.

## **What Information Do We Collect?**

We collect identifiable business information from website visitors when they decide to apply for an Argos Risk subscription, register for a newsletter or e-mail alert, complete a survey, or purchase a product or service online. The business information that we collect includes, but is not limited to the following:

- Company and business professional contact information, including name, title, address, phone number, fax number and e-mail address;
- Credit/debit card information in order to process certain subscriber payments.
- We also collect information about website visitors indirectly through standard web logs, such as IP addresses, browser types (e.g. Internet Explorer), areas of the website that are visited and the website from which a visitor came. We routinely use this web log information in the aggregate in order to administer and improve our website. While some of this data may be traceable to an individual, we only seek to identify individuals whom we believe are using our website for improper purposes.

## **How Do We Use and Share Information?**

Argos Risk uses the identifiable business and business professional information that we collect to offer subscribers a variety of business information products and services for use in making business credit, risk management, supplier and marketing decisions.

Argos Risk shares information with third party service providers, such as credit card processors, consultants and contractors, in order to support Argos Risk's internet websites and business operations. Argos Risk requires that these recipients only use the information for the intended purpose of the disclosure and that they destroy or return the information when it is no longer needed. When necessary or appropriate, we may disclose information in response to a court order, subpoena, law enforcement proceeding, regulatory inquiry or when otherwise legally required. We may also disclose information as required or appropriate in order to protect our website, business operations or legal rights, or in connection with a sale or merger involving Argos Risk assets or businesses.

## **You Have Choices**

Argos Risk respects your privacy preferences and offers the following ways through which you may control how we contact you and disclose your information. We will honor your requests accordingly.

**Argos Risk E-mail Marketing:** We provide individuals with the opportunity to opt out of receiving Argos Risk promotional e-mails and updates about new Argos Risk products and services. We may continue to send you transactional or service-related e-mails despite your desire to not receive promotional or marketing e-mail messages.

**Website Use Information:** You have additional choices regarding website use information that our third-party advertisers and partners may collect or receive through the employment of cookies, web beacons, pixel tags, clear GIF's and other similar media. Please see the "Third Party Advertisers" section below for more information.

## **Access and Correction**

To help ensure data quality and accuracy, Argos Risk provides businesses and business professionals with access to their business information within the Argos Risk databases and with an opportunity to correct verified inaccuracies. Authorized business representatives may subscribe for a complimentary copy of their company's business report at [www.argosrisk.com](http://www.argosrisk.com). When a business owner or principal contacts Argos Risk about a potential data error, we promptly investigate the issue, confirm the information in question, correct verified inaccuracies and respond to the original inquiry. In such a case, Argos Risk may apply a "stop distribution" order regarding the relevant business report, as well as ancillary products that may be affected by the verified inaccuracy, until the matter is properly resolved. When the investigation is complete, Argos Risk will also send a correction notice to businesses or others whom Argos Risk knows to have received the inaccurate data, as appropriate.

If you have a question regarding Argos Risk products, services or information management practices, if you would like to contact us or if you would like to provide us with your valued feedback, please visit the Argos Risk Customer Service center for additional information.

## **Cookies, Web Beacons, Pixel Tags and GIF's**

We design the layout and features of our website so that new visitors may anonymously learn about our products and services without revealing their identities.

For new visitors, we use cookies or Web beacons to collect limited data, such as the date, time and areas of our website that are visited, as well as the website from which the new visitor came. When you select one of our products or services, register for a newsletter or e-mail alert, or complete a survey, we may try to identify your browser and we may combine information from cookies, Web beacons and other information collected online with other data that we maintain about you. By improving the features, marketing and content of our website and by making your online experience more convenient and meaningful, we are able to better serve our subscribers' needs.

A cookie is a small text file that is stored on your computer's hard drive and that often includes an anonymous unique identifier. When you visit a website, that website's computer asks your computer for permission to store this text file in a section of your hard drive that is specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it. Your browser will only permit a website to access the cookies that it has previously sent to you and not the cookies sent to you by other websites. Some of our business partners, such as third-party advertisers, use cookies that originate from their websites. We have no access to, or control over, these cookies. For more information, please see the "Third Party Advertisers" section below. We use cookies to store login or other information on your computer, which serves to improve our website functionality and tailor our services to your preferences and interests. For certain services, we offer users the ability to store a user ID or password within a cookie so that they do not need to re-enter it when they subsequently return to our website. Cookies, in conjunction with our Web server's log files, allow us to calculate the aggregate number of people visiting our website and to assess which parts of the site are most popular. This information helps us to constantly improve our website and better serve our subscribers. We do not store credit/debit card numbers in cookies. Most Internet browsers allow users to decide whether to accept cookies and how long to keep them on their hard drive. You may reset your browser to refuse cookies and still use our website, although website access and functionality may be slower and less convenient.

A Web beacon is a graphic image, such as a pixel tag or clear GIF, which is placed on a Web page or in an e-mail message to monitor user activity, such as whether the Web page or e-mail message is accessed or clicked. They are often invisible because they are very small in size. They are also used on many Web pages for alignment purposes. We sometimes use Web beacons to provide an independent accounting of how many people visit our website or to gather statistics about browser usage on our website. Some of our Web pages and HTML-formatted e-mail newsletters use Web beacons in conjunction with cookies. It is difficult for you to limit the use of Web beacons because there is no easy way to distinguish their use from alignment and other purposes. Web beacons may also be loaded from a different Web server than the rest of the page.

We may use third party advertising companies to serve ads when you visit our website. In the course of serving advertisements, our third-party advertisers and partners may place or recognize a unique cookie on your browser. These companies may use information about your visits to Argos Risk and other websites in order to provide advertisements on this site and other sites about goods and services that may be of interest to you. These third-party partners monitor how guests use our website and determine which of our online features they prefer.

We may report information to our partners about our subscribers and the products and services they order, as well as aggregated, non-identifiable information about our guests' use of our website. For more information, please see the "Third Party Advertisers" section below.

## **Third Party Advertisers**

We may use third party advertising companies to serve our Internet ad banners on our website and other websites on which we advertise. If you view a Web page where our ads appear, the advertising company may place a cookie on your computer or use a Web beacon to access a cookie that they previously placed on your computer. These companies do not collect information that can personally identify you, but they may use information about your visits to our website and other websites to measure the effectiveness of ads. We do not disclose any personally identifiable information to these companies. We share aggregate website usage information with third party advertisers and partners for the purpose of effectively targeting our online advertisements. Unless you are previously notified, these advertising companies do not link any online behavior or cookies with other information that can be used to personally identify you, such as your name, address, telephone number or e-mail address, when working with Argos Risk.

These third-party advertising networks also track visitors' online usage and behavior patterns. These companies may use information about your visits to Argos Risk and other websites in order to provide advertisements on this site and other sites about goods and services that may be of interest to you. The result of these efforts is the creation of an online profile that attempts to predict individual user interests, preferences and purchasing habits. The third-party advertising networks then accordingly customize the advertising content served to users when visiting other websites.

## **Data Security**

There is no such thing as "guaranteed security", whether conducting business online or offline. Having established this fact, Argos Risk employs commercially reasonable and appropriate data security safeguards to protect against unauthorized access and disclosure of data that are consistent with our business operations and generally accepted industry standards.

## **Changes to Argos Risk's Privacy Policy**

If we make material changes to our Privacy Policy, we will revise this document and the policy effective date will be updated accordingly.

## **Your Use of Our Website Is Consent**

By using our website, you hereby consent to our collection, use, management, retention and disclosure of your information as described in this Policy.

## **Contact Argos Risk**

For questions or comments regarding the Argos Risk Surveillance Privacy Policy or data security practices, please visit the Argos Risk customer service center or call: **1-877-RISK411**. We will do our best to respond to your inquiry as quickly as possible.

For more information regarding this online privacy notice, please contact:

Privacy Officer  
Argos Risk LLC  
Once Corporate Center III  
7300 Metro Blvd, Suite 360  
Edina, MN 55439  
privacyofficer@argosrisk.com

This online Privacy Policy is applicable to the following websites: \*.argosrisk.com.